

WAYNE STATE UNIVERSITY
Cost Schedule C

Category	Item	Specifications		Quantity Tier per Order	Digital - Price	Offset - Price
Trifold Brochure	1	Flat 8.5 x 11 folds to 3.6 x 8.5 80# gloss cover 4/4 w/bleeds		250	\$299.00	
				500	\$343.00	
				1000	\$403.00	
				2000	\$513.00	
				5000	\$851.00	
				10000		\$1,822.00
				15000		\$2,136.00
				20000		\$2,480.00
			30000		\$3,154.00	
Postcard	2	5x7 100# gloss cover 4/4 w/bleeds		250	\$202.00	
				500	\$215.00	
				1000	\$241.00	
				2000	\$292.00	
				5000	\$429.00	
				10,000	\$669.00	
				15,000	\$909.00	
Invite Set	3	7x10 folds to 7 x5 100 # gloss cover 4/4 w/bleeds A-7 2-color, white wove, 24#, no bleed		250	\$422.00	
				500	\$501.00	
				1000	\$656.00	
				2000	\$901.00	
				5000	\$1,906.00	
				10000		\$2,386.00
				15000		\$2,810.00
				20,000		\$4,495.00
			30,000		\$5,506.00	
Flier	4	8.5 x 11 4/0 w/bleeds 100# gloss text		250	\$198.00	
				500	\$217.00	
				1000	\$250.00	
				2000	\$301.00	
				5000	\$493.00	
				10,000	\$783.00	
			15,000		\$1,121.00	
Poster	5	11 x 17 4/0 w/bleeds 80# cover		100	\$197.00	
				250	\$223.00	
				500	\$262.00	
				1000	\$323.00	
				2000	\$472.00	
				5000	\$920.00	
				10,000		\$1,566.00
			15,000		\$2,001.00	
Programs	6	8.5x11 folds to 5.5 x 8.5 80 # gloss cover 4/4 w/bleeds		250	\$299.00	
				500	\$343.00	
				1000	\$403.00	
				2000	\$513.00	
				5000	\$851.00	
				10000		\$1,822.00
				15,000		\$2,136.00
			20,000		\$2,480.00	
Folders	7	9 x12 with 2-4" glued pockets Prints 4 color- 1side 130# gloss cover Print, die cut, fold, glue & Carton Pack		250		\$1,035.00
				500		\$1,124.00
				1000		\$1,331.00
				2,000		\$1,639.00
			5,000		\$2,597.00	
Newsletter	8	Pages: 8 Page Size: 8.5 x 11 finished Ink: 4/4 Stock: 80# gloss text Bindery: Trim, collate, fold, stitch and carton pack		250	\$465.00	
				500	\$653.00	
				1000	\$1,063.00	
				2000		\$1,255.00
				5000		\$1,815.00
				10,000		\$2,790.00
				15,000		\$3,605.00
			20,000		\$4,525.00	
					\$18,981.00	\$57,631.00

* Stock availability and pricing prevailing at time of order, due to effects of current market conditions.

Optional Year 4 Maximum % of Increase	Optional Year 5 Maximum % of Increase
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5%

7%

SUBMITTED
BY: Janine M. Vought

COMPANY
NAME: Graphics East

SIGNATURE: *Janine M. Vought*

TYPED NAME: Janine M. Vought