



COST SCENARIOS

SCENARIO 1: FILMING AN EVENT:

Please provide a cost for an on-campus lecture-capture event with the following criteria:

- One camera and operator
- Audio feed to camera, provided by the house
- Lock-down shot, pointed to a lectern
- Minimal or no camera movement
- Include travel and parking costs
- Provide cost for a half day of filming (1-4 hours)
- Provide cost for a full day of filming (5-8 hours)
- Turn over raw data to the university for capture

SCENARIO 2: EDITING AN EVENT:

Please provide a cost for editing a single camera lecture event with the following criteria:

- Capture content from one camera
- Minimal “clean up” of the content: editing out obvious lags in the lecture; editing out any unwanted camera moves; occasionally pushing into the subject speaking, allowing for an alternate-looking camera shot
- Minimal color correction, as needed
- Minimal audio mix, as needed
- Add an opening art card/text – copy provided by client
- Add a closing art card/text – copy provided by client
- Add lower thirds for 1-3 speakers at the lectern – copy provided by client
- Video authoring for upload to social media outlets and/or to be duplicated on DVD masters
- Provide cost for editing a lecture lasting 4 hours, and provide information as to how long your edit day/s would be
- Provide cost for editing a lecture lasting 8 hours, and provide information as to how long your edit day/s would be



**WAYNE STATE
UNIVERSITY**

BASIC RATES

In the table below, provide your company's standard day rate for filming and editing services. If you feel it's necessary to specify/disclaim costs listed in the table, do so in the box below the table, titled NOTES. Please use only the NOTES box for these details. **DO NOT INCLUDE COST SPECIFICS OR COST DISCLAIMERS IN THE TABLE.**

	HALF-DAY RATE	FULL-DAY RATE	WEEKLY RATE
FILMING/SHOOTING (PRODUCTION)	\$500.00	\$975.00	\$4,075.00
EDITING SERVICES (POST-PRODUCTION)	\$1,740	\$3,470	N/A

NOTES

QUBIC Media Group

Carla Cantu

*The half-day rate is based on editing 4 hours of footage with the specifications of Scenario 2. A total of 12 hours of editing with a turn around time of 5 working days from day of receiving footage files.

**The full-day rate is based on editing 8 hours of footage with the specifications of Scenario 2. A total of 24 hours of editing with a turn around time of 7-8 working days from day of receiving footage files.

File formats for content: H.264 ; .MP4; .MOV; 1080p