



## COST SCENARIOS

### SCENARIO 1: FILMING AN EVENT:

Please provide a cost for an on-campus lecture-capture event with the following criteria:

- One camera and operator
- Audio feed to camera, provided by the house
- Lock-down shot, pointed to a lectern
- Minimal or no camera movement
- Include travel and parking costs
- Provide cost for a half day of filming (1-4 hours)
- Provide cost for a full day of filming (5-8 hours)
- Turn over raw data to the university for capture

### SCENARIO 2: EDITING AN EVENT:

Please provide a cost for editing a single camera lecture event with the following criteria:

- Capture content from one camera
- Minimal “clean up” of the content: editing out obvious lags in the lecture; editing out any unwanted camera moves; occasionally pushing into the subject speaking, allowing for an alternate-looking camera shot
- Minimal color correction, as needed
- Minimal audio mix, as needed
- Add an opening art card/text – copy provided by client
- Add a closing art card/text – copy provided by client
- Add lower thirds for 1-3 speakers at the lectern – copy provided by client
- Video authoring for upload to social media outlets and/or to be duplicated on DVD masters
- Provide cost for editing a lecture lasting 4 hours, and provide information as to how long your edit day/s would be
- Provide cost for editing a lecture lasting 8 hours, and provide information as to how long your edit day/s would be



**WAYNE STATE  
UNIVERSITY**

**BASIC RATES**

In the table below, provide your company's standard day rate for filming and editing services. If you feel it's necessary to specify/disclaim costs listed in the table, do so in the box below the table, titled NOTES. Please use only the NOTES box for these details. **DO NOT INCLUDE COST SPECIFICS OR COST DISCLAIMERS IN THE TABLE.**

	<b>HALF-DAY RATE</b>	<b>FULL-DAY RATE</b>	<b>WEEKLY RATE</b>
<b>FILMING/SHOOTING (PRODUCTION)</b>	Half Day Filming \$625 with hard drive included.	Full Day Filming \$875 with hard drive included.	Full Day Week \$4675 with hard drives included.
<b>EDITING SERVICES (POST-PRODUCTION)</b>	Half Day Editing \$1950	Full Day Editing \$3775	Full Week Editing \$18,560

**NOTES**